



A SMOKE-FREE ST. LOUIS COUNTY IS GOOD FOR BUSINESS

**Numerous studies show smoke-free laws
DO NOT negatively affect businesses.**



A CDC study measuring the economic impact of smoke-free laws in 11 Missouri communities found that **eight of the 11 cities had increased taxable sales** for eating and drinking establishments post ordinance. The remaining three experienced **no change**.

The findings of our study are consistent with findings from most published economic studies that **A SMOKE-FREE ORDINANCE DOES NOT HARM A LOCAL ECONOMY.**

**A 100% smoke-free ordinance in St. Louis County
would save businesses money and protect worker health.**

GOING SMOKE-FREE:

- **Lowers the risk of fires and accidental injuries** which can reduce your insurance costs.
- **Reduces cleaning and maintenance costs.**
- **Reduces potential legal liability.** Nonsmokers harmed by secondhand smoke at work have won lawsuits and disability claims against their employers under a variety of legal remedies.



**IT'S GOOD FOR YOUR WORKER'S HEALTH – AND THAT'S
GOOD FOR YOUR BOTTOM LINE TOO.**

Workers become healthier, and healthier workers miss less work, are more productive, and have lower health care costs.

Why 100% smoke-free?

- Breathing even limited amounts of secondhand smoke is **harmful to death**.
- **100% smoke-free policies are the only effective way** to prevent the death and illness caused by secondhand smoke at work.
- Exceptions such as designated smoking rooms and ventilation systems **do not provide full protection** to employees or clients and are hard to enforce.